

for our children's sake packaging solutions





Why do I need Portabag?

Our Goal: To design packaging solutions that save our customers time and money, to reduce the use of natural resources, but without sacrificing aesthetics for functionality.

You own an inviting coffee shop, or sandwich bar, or deli, or juice bar, or bagel shop, or liquor store, or...

You want to serve your customers as quickly as you can, and you want them to enjoy the experience as much as possible. Many of them are carrying bags or briefcases or umbrellas; some are pushing prams.

Does it take too long to serve drinks and food? Do you give away too many pulp trays? Does it take too long wrapping items? Does it take too much space to store pulp trays and bags? Do the drinks sometimes fall over and spill? Do your customers find it hard to carry your food and their bags and still find a way to open the door on their way out?

If you thought 'Yes' to these questions, then you need Portabag.



What's so special about Portabag?



Portabag is a patented paper carrier with a cup-holder or bottle-holder already installed. It folds flat and takes up almost no more space than your current paper carrier. All you need to do is flick it open – it really is all in the wrist! – and fill it. The cups and bottles will hold it in place, and it keeps them safe and stable.

It's quicker for your colleagues and easier for your customers.

It's tall enough to put sandwiches or muffins on top, and baguettes fit easily into the cup-holder, so you don't need an extra bag, and you can do away with the pulp tray completely. That will save you money and storage space.

What's more, it can be entirely recycled. The cup-holder insert is made from recycled paper.

We think you'll agree that's pretty special.



But can I afford Portabag?

Description	Size
Budget 1 cup - Small	175 x 95 x 215mm
Budget 1 cup - Medium	215 x 115 x 250mm
Budget 2 cup	215 x 115 x 250mm
Standard 1 cup - Small	180 x 90 x 220mm
Standard 1 cup - Medium	220 x 100 x 280mm
Standard 2 cup	220 x 100 x 280mm
Standard 4 cup	260 x 170 x 260mm
Superior 2 cup	220 x 100 x 310mm
Superior 3 Bottle	260 x 120 x 350mm
Superior 4 Drinks	280 x 170 x 410mm
	Budget 1 cup - Small Budget 1 cup - Medium Budget 2 cup Standard 1 cup - Small Standard 1 cup - Medium Standard 2 cup Standard 4 cup Superior 2 cup Superior 3 Bottle

It's hard out there. Surely this is just another expensive idea I don't need?

We were worried about that, too. So we've come up with three different grades of bags to suit your budget and requirements. All of them will cost less than pulp trays and paper bags, and all of them will make life easier for you and your customers.

Budget – A lightweight external handle carrier for light meals and drinks. It's made from pure paper for strength, but this comes from sustainable forests. Ideally for 1 and 2 cups.

Standard – An internal handle carrier with a bit more strength and a smarter look. It takes up to 4 cups.

Superior – A twisted handle carrier with excellent strength and printability. It carries 4 cups easily, and even 3 bottles.



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