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### **Photo finish now a reality on Dempson's paper bags**

Ongoing investment in process flexo print technology at paper bag specialist Dempson means customers can now benefit from superior quality 8-colour printing, including striking, photographic quality process print that will ensure their bags make an impact and stand out from the crowd.

This service is available across Dempson's range of flat, satchel, block bottom and SOS carrier bags, as well as the revolutionary Dempson Bag.

Commenting on the initiative, Dempson's Sales and Marketing Director, Paul Laskey said, "Having already improved printing in response to customer demand, Dempson has carried out further improvements and can now print in up to eight colours, including high quality reproduction in process print. A large proportion of our manufactured goods feature bespoke print and this latest investment will enable us to offer more choice and an even higher quality finish."

Dempson's wide range of paper carrier bags service many different sectors. The Dempson Bag, with its tailor made sizing, seamless bottom and large, printable surface area is perfect for many retail applications – from fashion to salads and cakes. The block bottomed SOS Box Bag, which, when folded, takes the form of a box, has enjoyed great success in the airline market and food-to-go sectors and is now making inroads in the luxury retail/gifts market. Dempson's flat, satchel, block bottom and SOS bags are

widely used in retail and in foodservice for takeaway sandwiches, baguettes and wraps. The PortaBag is a versatile carrier bag for food-to-go applications that, due to its cleverly designed built in cup holder can be used as a takeaway hot drink or bottle carrier.

The ability to offer 8-colour, photographic quality process print across Dempson's paper bag products will enable Dempson's customers to further strengthen their brand message on their bags.

Ends



Photographic quality process printing from Dempson

For more information, please contact Dempson Ltd on 01622 727027 or visit: [www.dempson.co.uk](http://www.dempson.co.uk)

**Notes to Editors:**

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**Company Background**

- Dempson Ltd is one of the UK's leading paper bag manufacturers, serving branded high street retailers and the food-to-go, catering and food processing sectors.

- Founded in 1948, the company has grown to become one of the country's largest and most innovative bag manufacturers, with one of the widest product ranges in the industry.
- We produce a vast range of plain and printed paper bags, paper carrier bags, sheeted paper wrapping products and serviettes.
- We manufacture more than 25 million paper bags in our factories each week and sheet a further 6000 reams (almost 3 million sheets) of papers for the catering and retail sectors.
- We offer custom printing across our full range of products and have recently upgraded to an eight-colour printing press.
-  @Dempson\_Ltd

#### **About BRC**

BRC Global Standards is a leading safety and quality certification programme, used by over 20,000 certificated suppliers in 90 countries.

BRC certification guarantees the standardisation of quality, safety and operational criteria and ensures that manufacturers fulfil their legal obligations and provide protection for the end consumer.