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### **Surf the new Dempson website**

Kent-based manufacturer of paper packaging solutions, Dempson Crooke, has developed a new website ([www.dempson.co.uk](http://www.dempson.co.uk)) designed to showcase its innovative product range more effectively and provide improved functionality for the user.

Dempson Crooke manufactures a wide range of paper bags, paper carriers, wraps and other products for a number of industry sectors, including Foodservice, Food-to-Go, High Street and Fashion Retailing, the automotive market and the NHS.

Commenting on the new site, Paul Laskey, Sales and Marketing Director of Dempson Crooke, said, "We want to be the first choice for our customers when it comes to new products and innovation. This means our website needs to be an essential tool for our business, providing customers with a wealth of information about our products, our manufacturing capabilities, history of innovation and environmental policy, all at the click of a mouse."

Detailed information about each of its product ranges can be found on the new website at [www.dempson.co.uk](http://www.dempson.co.uk), supported by colourful photography. The site is easy to navigate from a simple drop-down menu. Product brochures, leaflets and a full catalogue are downloadable in pdf format for customers who may require more information.

The new website also demonstrates that Dempson Crooke is a packaging manufacturer that takes its impact on the environment seriously and actively targets its innovation towards areas where environmental performance can be improved, for example in the development of energy efficient products, machines, materials or processes. Recent examples of environmental innovation are clearly highlighted on the new website, including the new Dempson Bag, which utilises a revolutionary manufacturing process that Dempson Crooke believes is the most materials and energy-efficient paper carrier bag technology available.

The company's environmental statement and ISO14001 accreditation certificate may both be downloaded from the site.

Ends



The new Dempson Crooke website

For more information, please contact Dempson Crooke Ltd on 01622 727027 or visit: [www.dempson.co.uk](http://www.dempson.co.uk)

#### Notes to Editors:

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#### Company Background

- Dempson Crooke Ltd is one of the UK's leading paper bag manufacturers, serving branded high street retailers and the food-to-go, catering and food processing sectors.
- Founded in 1948, the company has grown to become one of the country's largest and most innovative bag manufacturers, with one of the widest product ranges in the industry.
- We produce a vast range of plain and printed paper bags, paper carrier bags, sheeted paper wrapping products and serviettes.
- We manufacture more than 25 million paper bags in our factories each week and sheet a further 6000 reams (almost 3 million sheets) of papers for the catering and retail sectors.
- We offer custom printing across our full range of products and have recently upgraded to an eight-colour printing press.

