

THERE'S A NEW BAG IN TOWN



**DEMPSON
BAG REVOLUTION**

REVOLUTIONISING THE AUTOMATED PAPER CARRIER



AN INNOVATIVE NEW TECHNOLOGY MEANS WE ARE ABLE TO TAILOR MAKE STYLISH NEW BAGS TO THE EXACT DIMENSIONS NEEDED, RATHER THAN BE LIMITED BY CONVENTIONAL SET MACHINE SIZES.

STREAMLINED LOOK

A sleek streamlined design means these bags look great from any angle, and can be produced with a range of different handles – twisted paper, flat tape, cotton, reinforced punch out.

BRAND VISIBILITY

A larger face & back of the bag allows a greater surface area for print and marketing of your brand.

COST SAVINGS

The construction of the bag enables up to 25% better stock density, showing savings on distribution & stock holding.

LARGE BASE SIZE

The bottom gusset can be manufactured to any size up to 350mm, making it perfect for electronics, jewellery, clothes, shoes etc even larger purchases.

AESTHETICS

Up to eight colours can be printed on The Dempson Bag including four colour process. The turn over top adds strength to the opening and the opportunity to print around the inside edge of the bag for further aesthetic appeal.

GREENER FOOTPRINT

The Dempson Bag Environmental benefits:-

- Potential light-weighting of paper due to unique bag construction
- Economic use of materials due to absence of base seams
- Energy efficient production compared to traditional paper carriers
- Reduced CO2 emissions through better packing / storage density during shipment

QUICKER LEAD TIMES

Faster production speeds mean production lead-times are reduced, as well as providing much faster and more flexible size changes.

STRENGTH

No bottom seam means the bags are physically stronger than standard SOS bags. This means it is possible to reduce the weight of paper, whilst maintaining the bag's strength.



WHATEVER THE END PRODUCT, THESE NEW BAGS BRING A RANGE OF ADVANTAGES WITH THEM!





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